

Kimberly Area Soccer Association



May 20, 2018

Attendance

X	Wayne	X	Matt	X	Noe	X	Nancy	X	Steve		
X	Kerry		Brad	X	Chad	X	Evan	X	Jorge		
X	Mike	X	Darla	X	Jeff	X	Lisa M.				

Club operations:

Guest Input : John Swartz, coach of Arsenal, and several parents attended board meeting regarding Arsenal team. Their concern is keeping the team intact. Conversation started by Jeff and him explaining recreational teams versus classic. John asked "what's the plan to keep the team together"? Jeff used captain/ship analogy meaning the coach's responsibility to keep boat afloat. Arsenal would like KASA to have a plan to keep team together and ask what we have done so far. Starting November Jeff invited some kids from recreational kids of this age group to see if any of those kids would like to play. John indicated a few kids came to check out team but those 3 who came did not want to commit to that level. John indicated he has been trying to find kids to play with the classic team. Jeff mentioned he does work along with Steve to reach out to families/kids to play on the classic levels. Kerry asked John if we have the 13 kids, 11 plus 2 others, would there be a strong 13 committed to the soccer team? It appears there would be a solid 11 for both seasons, the other 2 may only be able to commit to part-season. Beth Mendoza spoke on behalf for the Arsenal team and mentioned their team did not always have a full team each game the past season and this caused hardship on kids/coaches finding kids to play each game. The fear is that these kids may have to play with another club if there's not enough players. Jeff/Kerry approached the fear by explaining there's no guarantee. Jeff explained that some players have left specifically 9 of the 18 for various reasons. A heated discussion ensued. Question from Wayne was how can KASA help? A parent wanted to understand how the tryouts work. Jeff and Kerry explained process. A parent asked for KASA's help and providing 3 kids from the other team to play with Arsenal. Matt shared his experience with his team. John suggested for the club to consider working on a process on how to make the teams stronger. Jeff explained how tryouts will work this year; the use of pinnies, etc., and Steve will assess every tryout. Coaches will not evaluate their own team. After teams are scored Steve will enter the data. Each section gets scored and totaled collectively. Jorge also explained that even with the "rules" in place there are some instances where there are concessions. Matt and Kerry expressed to the parents and John for them to continue to work together and keep their kids in mind and to support the kids and team as a whole.

Minutes: Approval of March 11, 2018 minutes motioned by Jeff, 2nd by Kerry, approved by all.

Treasurer's Report: Lisa reported \$114,770.29 total assets; total liabilities \$52,500.00 including Steve, KHS indoor facilities, recreational shirts, referee fees and DOC skills camp.

Jeff motioned approval; Darla 2n^d, approved by all.

Vacant Board positions: Not discussed.

Committees:

Registration: Registration represented totals are an average of three years/current and are as follows:
U5/6 = 119/103

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U8-19+ = 257/265
Academy = 114/99
Classic = 272/205

DOC: Steve: academy is going well, curriculum is provided every 2 weeks. Hard to get to U5/6 in the past. Steve will continue to make his way around the classic teams. Jeff working with Steve by phone. Jeff wanted to know what's going on now with academy – mainly games at this point. Steve will make his way to the recreational teams to promote classic level in case some parents don't know what may be next, especially with the U10 teams.

Uniforms: Nothing to report

**KASA website/
Demosphere:** Demosphere will be using for tryouts and fall registrations. All offers will come out of Demosphere not by the coaches. Offers will come out at noon Friday. Any declines will come later. Website design is done but not yet turned on yet.

Fees 2018/19: Lisa and Jorge reviewed fees. Lisa indicated the club would be at a loss this year for money if we continue with our expenses and projected registration fees. Jeff and Matt to discuss with Steve regarding allocating his time to the club. Lisa suggests an increase of \$18/player to make up the difference. Jorge also commented we are down about 100+ players over past two years. We should not increase across board if all players do not receive the same benefit. Suggestion is for DOC to get more kids. Looked at the split costs of boys vs. girls in that the boys can only pay per season. Wayne brought up suggestions in addition to possibly raising fees can we work on paying less in coaching fees? Possibly increase the sponsor fee. Chad suggested maybe Dick's Sporting Goods be a larger sponsor. How about having a mandatory fundraiser. We get about \$5,000 net revenue for cookie dough. Lisa motioned classic to increase \$20, and eliminate family max; for families with 4 kids in programs the 4th player will be free with the least expensive registration waved; academy will increase by \$20, academy up to \$180 fall & spring, and academy for spring only to \$120; classic up to \$195 for U11/14 and \$215 for U15 and up. No increase for recreational. U5/U6 stays same. Nancy 2nd. All in favor.

Tryout plan/help: The main thing yet to come is help with U12 boys. Steve will be putting together a form, however is suggested to use the old forms first.

**EC respect for game
ambassadors:** There has been an email from East Central reminding KASA about week of 5/19-5/25 is "respect the game" week. EC recommending an ambassador at each game. Wayne suggests help from board to observe any games for feedback.

**Backup or fill in
5/28-6/11:** Jeff to fill in for Wayne in his absence regarding the weather if there are any game cancellations and who can get gear to the U5/U6 games on Tuesday and Thursdays in his absence. Jeff to ask his wife to help.

**Marketing Committee/
tryouts:** Mike sending reminders on Facebook and email reminders have gone and more to come on Friday. Clinic is being offered and some surrounding areas are participating.

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Academy:	Some parents would like to see something set for a few missed games this past spring. Menasha suggesting a game some time in July. Maybe we can put together "pick up" type games without referees.
Village of Harrison:	There seems to be a start for the park. There is construction equipment as well as stone on the site. Wayne to be in contact to see what the progress is to date for the park.

Meeting adjourned at 10:20 p.m. Kerry & Jeff

Next Meeting: June 24, 2018 – 6:30 p.m. Kimberly Municipal Building